



Company Profile

Sasadu Leather

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About the Company

- Sasadu Leather lahir di kota Bandung pada tahun 2020 dengan tagline "unique and artistic leather goods" untuk memberikan solusi bagi penyuka produk kulit sapi kualitas premium yang unik, artistik, dan elegan.



About the Company

- *Sasadu Leather was born in Bandung in December 2020 to provide solutions for lovers of premium quality leather products that are unique, artistic, elegant, ethnic and functional.*



Our Mission and Vision



Vision

Menjadi brand lokal yang memiliki competitive global dengan produk kulit sapi yang unik, artistik, bernuansa etnik dan ramah lingkungan..

To become a local brand that has has global competitiveness with unique, artistic, ethnic and enviromentallly friendly cowhode products.



Mission

- 1) Meningkatkan kesejahteraan pengrajin kulit yang berpengalaman dan profesional;
- 2) Menhadikan produk kulit Sasadu Leather sebagai miniatur seni wastra Indonesia;
- 3) Produk yang ramah lingkungan dengan menggunakan kulit ecoprint dan kain tenun pewarna alam;
- 4) Berkolaborasi dengan artisan lokal dan UMKM untuk menghasilkan produk kulit yang unik dan artistik;
- 5) Menjadi sosiopreuner di industri kreatif di sektor kriya dan fashion

- 1) *Improving the welfare of experienced and professional leather craftsmen;*
- 2) *Making Sasadu Leather products as miniatures of Indonesian textile art;*
- 3) *Environmentally friendly products using ecoprint leather and natural dyed woven fabrics;*
- 4) *Collaborating with local artisans and UMKM to produce unique and artistic leather products;*
- 5) *Becoming sociopreneurs in the creative industry in the craft and fashion sectors*

Experience

Sasadu Leather pernah membuat pesanan dompet kartu, jam bambu, ransel laptop, ID Card untuk berbagai lembaga dan perusahaan: Syngenta, Telkomsel, Tim Penggerak PKK Kabupaten Sanggau, UPI, Unair dan lain-lain.



Sasadu Leather has made orders for card wallets, bamboo watches, laptop backpacks, ID cards for various institutions and companies: Syngenta, Telkomsel, PKK Team of Sanggau Regency, UPI, Unair, and others.



Our Product

Advantages



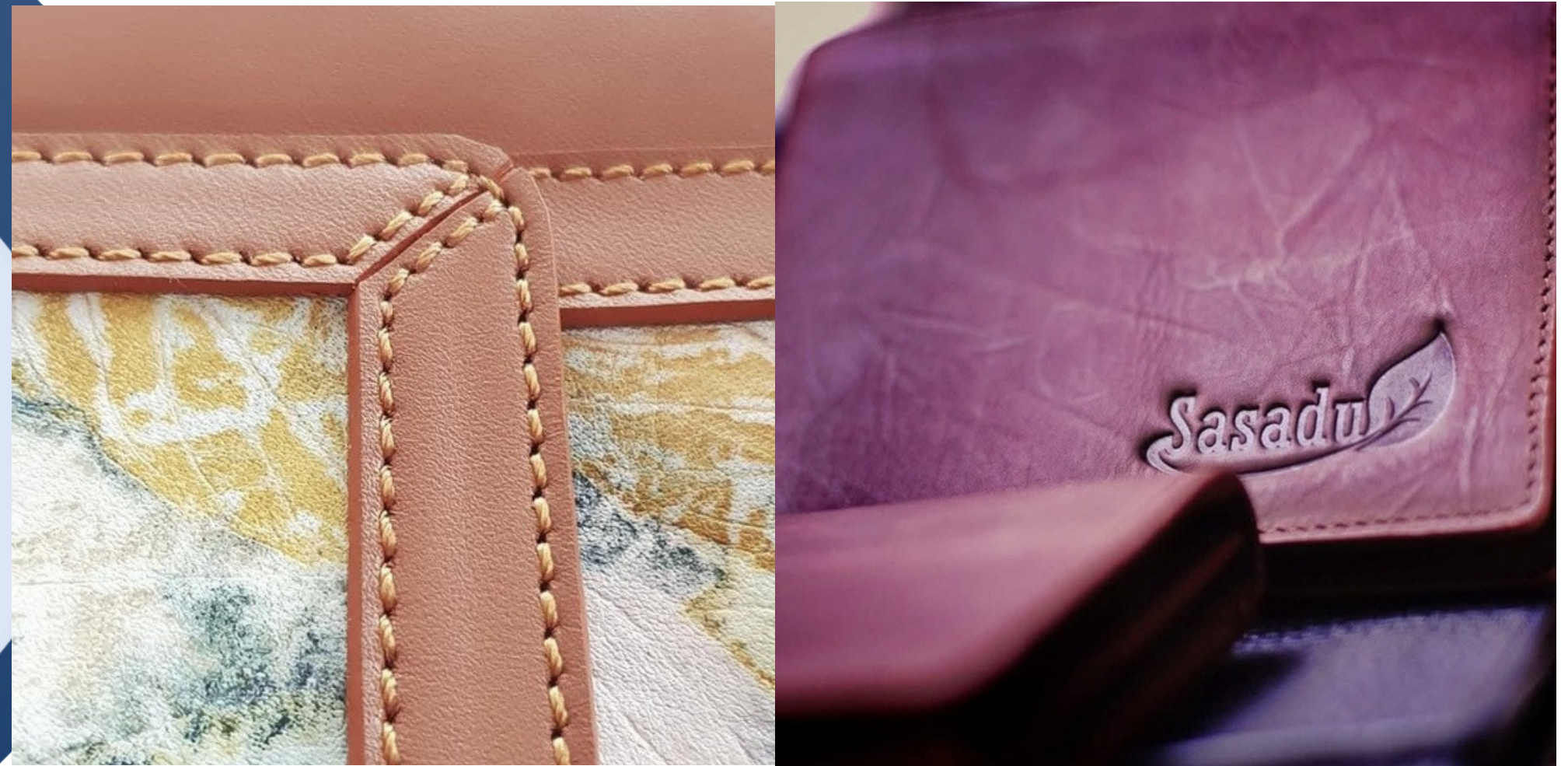
Produk kulit Sasadu Leather minim limbah karena sisa potongan kulit sapi dihibahkan kepada UMKM kriya yang membuat kerajinan. Kain tenun memakai pewarna alami. Kemasan produk terbuat dari kain blacu sehingga ramah lingkungan.

Sasadu Leather's leather products have minimal waste because the remaining cowhide pieces are donated to craft UMKM that make crafts. Woven fabric uses natural dyes, and product packaging is made of calico so it is environmentally friendly.

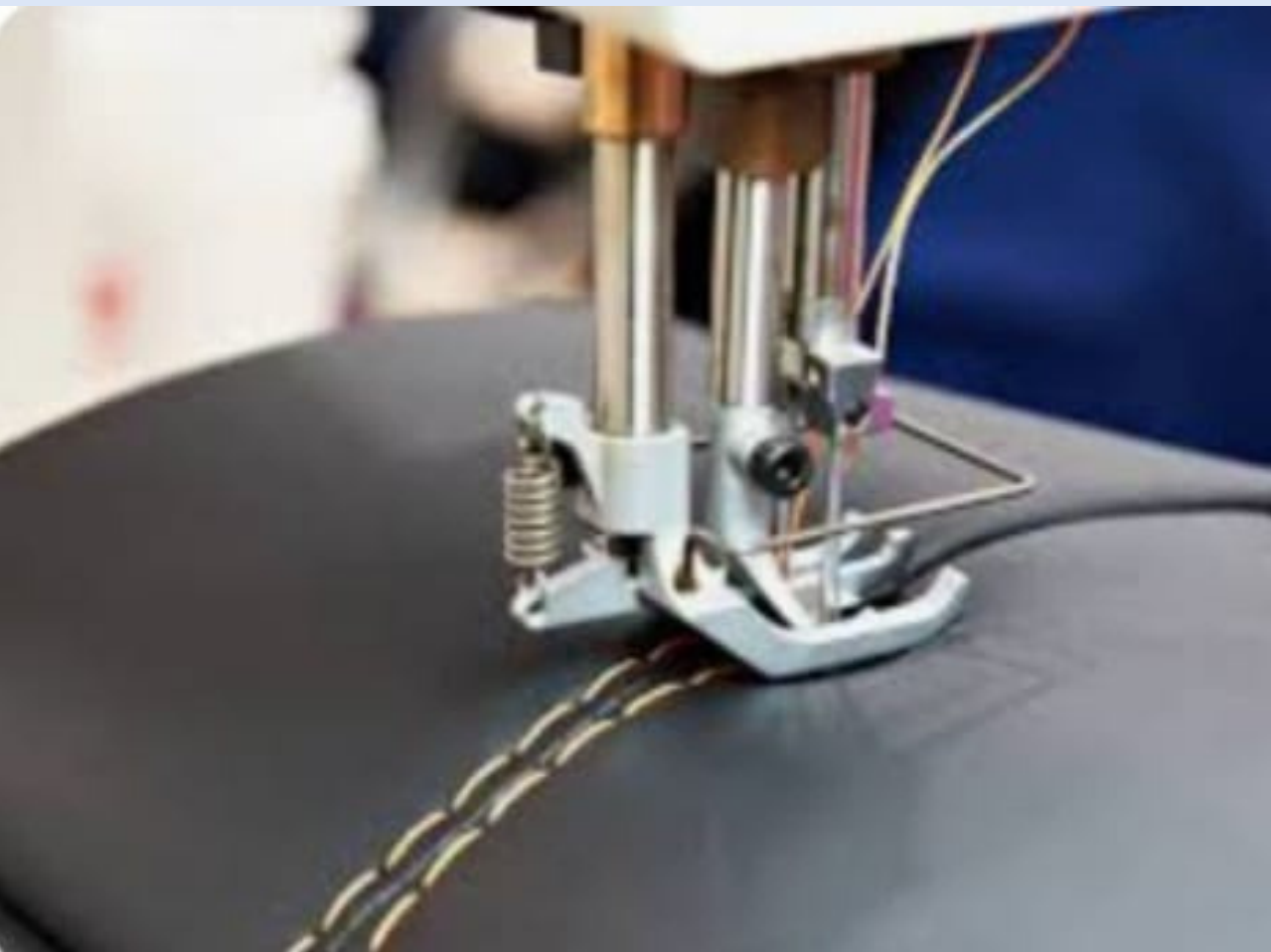


Human Resources and Equipment

Sasadu Leather memiliki SDM yang profesional dan berpengalaman. Memiliki berbagai peralatan penting sebagai penunjang kelancaran proses produksi.



*Sasadu Leather has professional and experienced human resources.
Has various important equipment to support the smooth running of the production process.*



Founder



Dwi Soufnita

Chief Executive Officer



Mang Ate

Commissioner

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Social Media

[@sasadu.official](https://www.instagram.com/sasadu.official)



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